

# INDIA



## PROMOTING LOCAL DEVELOPMENT THROUGHOUT INDIA

Magneti Marelli promotes throughout India projects with a focus on education, safety and social wellbeing.

**L**a Magneti Marelli's response to the needs of the community takes the form of ensuring that the economically and socially underdeveloped section of the population is offered an opportunity to become self-sufficient in a sustainable manner. The Company's range of action is defined through the Sustainability Policy, the Magneti Marelli Sustainability Committee in India is responsible for the planning of community investment programmes and provides support for the local Board during the stages of implementation, monitoring and documentation of the various projects.

The Company supports social projects, focused mainly on the promotion of education, health, development of individual competences and progress for the entire community. Magneti Marelli follows a precise process for the development of these projects. Local needs are identified through constant discussion with the various figures present in the area, from local government to prominent regional figures, right down to teachers, the media and the employees themselves. For each project, a schedule with clear

deadlines is defined in collaboration with the partners involved. This ensures that each initiative achieves the desired results and goals in the area within the deadlines set. The employees of Magneti Marelli are directly involved in the projects; they participate as volunteers in campaigns for health, for road safety and for first aid in schools, as well as instructors in technical workshops. Magneti Marelli is committed to the process of definition of the RBM (Result Based Management) model for each project, which will allow the assessment of the impact on various stakeholders.

### Education

**I**n the field of instruction, the company promotes quality education through targeted initiatives and collaborations such as:

- **BAAS Panchayat School:** in the rural area of Gurugram (Haryana), the BAAS Panchayat school offers quality primary education, and contributes to the upbringing of children from three nearby villages. Magneti Marelli supports the school by paying the teachers and setting up structures such as the Science and Information Technology Workshops, which are used by over 300 children.
- **BREAD (Board for Research Education and Development),** a non-profit organisation which aims to divulge knowledge

among students from the more marginalised sectors of society, provides uniforms and pays school fees and costs for stationery for more than 1,100 disadvantaged children in Delhi, Uttar Pradesh and Bihar. It also sets up courses for the development of specific abilities as well as every-day skills. In 2016, three information technology centres in Delhi, Ghaziabad and Odisha were opened, which provide the participants with a diploma recognised by the Government.

- **Kamalini Centre,** a project by the Educational Development Institute, serves to promote development and education for women from the rural area of Gurugram. It offers basic and advanced courses in information technology, cooking, personal hygiene and tailoring, which have been attended by over 540 women.
- **Don Bosco Technical Training Society,** in Delhi. Since 2014, Magneti Marelli has been supporting the Skill Development Project, a project aimed at helping young people to develop new skills and ensure stable employment. The Company also contributes to the modernisation of the institute's infrastructure and laboratories, installing the latest-generation machinery. In 2016 the project led to the employment of 328 young people by various companies.



• **House of Smiles,** Since 2013 Magneti Marelli has also been providing support in India for the international program carried forward by the well-known partner CESVI. The partnership is aimed at supporting younger generations who live in situations of difficulty, in order to provide them with the knowledge and the material tools with which to construct their own personal and professional futures in autonomy.

### Initiatives for the protection of women and children

**T**hrough the Protection and Safety initiatives, Magneti Marelli supports the most vulnerable sections of the population, such as disabled people. In Muskaan, it has set up an Arts & Crafts centre, which encourages creative activities for disabled people. It also supports Tara Homes (ONVYA) which guarantees lodging and food for 20 children in need, who are given the opportunity to attend renowned schools in order to complete their education. Over the course of the year the Company has organised four medical centres for cancer prevention in the cities of Delhi and Gurugram via the Indian Cancer Society, which has offered generic and



specific medical services to over 900 women and elderly people in the area. Considerable importance is given to the emancipation of women: India has the highest number of acid attacks against women. The survivors of the acid attacks suffer from profound psychological trauma. This is why Magneti Marelli has collaborated with Brave Heart - Make Love Not Scars (A Non-Governmental Organisation which supports, rehabilitates and reintegrates the victims of acid attacks) in order to provide medical and legal support for the victims. Over the course of 2016 the initiatives involved 15 victims of acid attacks.

### THE LAW ON SOCIAL RESPONSIBILITY IN INDIA

Magneti Marelli guarantees conformity in the field of Social Responsibility of the Company, as defined by the law on Indian companies (2013), according to which companies making a profit are obliged to invest 2% of their average profits over the last three years in social development for the area in which they operate. In India, in each company which responds to these criteria, Magneti Marelli has set up

a Sustainability Committee from within the Board of Directors, which is charged with leading the community projects. Magneti Marelli's strategy provides for bringing its community projects into line with development programmes set up by the Indian Government, such as Skill India (a campaign aimed at training more than 400 million people in various fields by 2022), and Education for All.

**2%**