

## THE COMPANY AND COMMUNITIES: ONE-TO-ONE DEVELOPMENT

Magneti Marelli and the constant commitment to a solid relationship with the territories in the countries in which it operates.

Its presence in nineteen countries requires Magneti Marelli to continuously communicate with a panorama which is as even and interconnected from a market point of view as it is varied in terms of culture, territory and people. It is this very variety of contexts that leads the Company to integrate and to act as a driver for growth and development in the local community. This is why Magneti Marelli commits to observing and understanding the characteristics of the context, in order to interpret and share with the com-

munity the aspects to be valorised and the requirements for intervention. This relationship is characterised according to the geographic location and the Company's activities. Projects and initiatives are focused and constructed according to requirements emerging from the analysis of the geographic area, and then applied thanks to communication and collaboration with local figures such as institutions, bodies, organisations and companies. 'Development' therefore becomes the key work for describing Magneti Marelli's world-wide mission.

### DEVELOPMENT: THE COMMON THREAD LINKING DIFFERENT CULTURES, TERRITORIES AND PEOPLE

# BRAZIL



In an area where the level of illiteracy is high, education becomes a priority for guaranteeing and accelerating growth. In this context, Magneti Marelli identifies young people who live in situations of difficulty as subjects to provide support for. This is why it has been running the Formare training program for a number of years, which targets young people and is aimed at favouring their social inclusion as citizens and professional workers. The initiative directly involves Magneti Marelli employees, who become volunteer teachers, passing on their company know-how with regards to sector knowledge, as well as to matters regarding safety, hygiene

and health. The program also provides for the implementation of communication skills and relationship-oriented attitudes in the participants through cultural initiatives based on music, theatre and other collective activities. In order to quantify the effectiveness of the project in terms of benefits for the community, the Formare project provides for the mapping of the students who have taken part in the initiative, how many have then had opportunities in the market, how many have finished school and how many have enrolled in university. This analysis also allows an understanding of how many people have been influenced by the initiative.



## BRAZIL: EDUCATION AND KNOW-HOW FOR YOUNG PEOPLE

Magneti Marelli workers as volunteer teachers in the Formare project. Territorial resources distributed by individual plants, called on to evaluate needs.

### “BETTER RECYCLING”: ENVIRONMENTAL RESPONSIBILITY FOR SOCIAL GOALS



What better objective than to respond to social requirements via the profits of an environmental initiative? “BETTER RECYCLING” is the program created to

simultaneously complete the obligations assumed by Magneti Marelli in terms of environmental and social responsibility. In fact, via a consolidated internal process of recycling, the Company has the resources necessary to finance the purchase of school materials for the children of employees. The increase in the accumulated budget thanks to the adoption of best practices in the environmental field has also allowed for the implementation of the offer of distributed kits, choosing higher quality articles and well-known brands: in 2016 the level of savings generated reached approximately \$55,000, compared to the \$50,000 spent on the materials.